

VEDIC GRAM

PHASE 2

WHAT IS VEDIC GRAM?

A Gram which:

- Is self sufficient in terms of basic needs such as food, education, medical help, energy, etc.,
- Produces nationalist and vedic thinkers who would contribute to the strengthening of the fabric of Bharat.

The project “Vedic Gram” is to build a sample Vedic Gram, which can then be replicated.

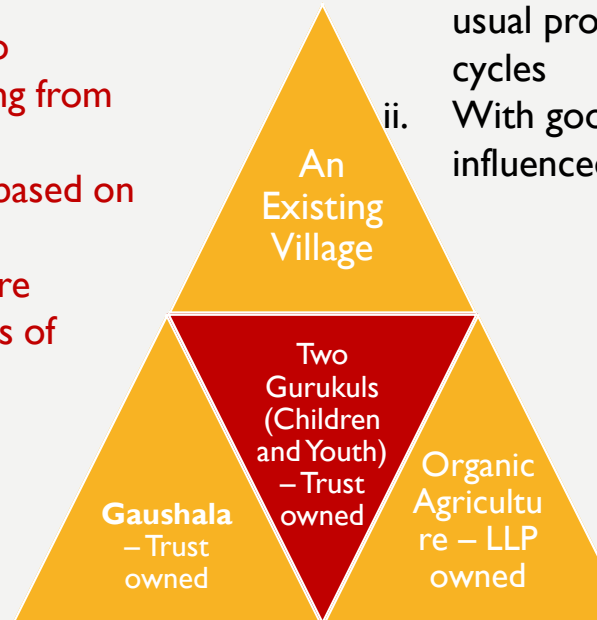
THE NEED OF VEDIC GRAMS

1. Over the last hundred years, our culture especially education system has been highly influenced by the Western world. Also, though the science and technology has progressed a lot, it has created a lot of imbalance in the eco system.
2. We have lost the “Gurukul” parampara over the years and are currently left with a handful of “Gurukul” and the quality of the Vedic education has deteriorated a lot. As a result, we have very few scholars left in India who have a deeper understanding of Vedic education. Since the eco system as envisaged in Vedic education does not exist today.
3. The current eco system is totally different, we are not in a position to apply Vedic knowledge in an effective manner.
4. It is important to bring back the Vedic education and for that we need to create a complete Eco system (atleast at the village level).

ECONOMICS OF VEDIC GRAM

- i. 2 new consumption units (two gurukuls), with students coming from across Bharat.
- ii. Part paid and part subsidized based on needs and merit
- iii. The youth gurukul is to prepare teachers and/or administrators of tomorrow.

- i. A new production unit
- ii. Nourishment for students and agri-lands
- iii. Revenue from surplus.
- iv. A catalyst for vedic values



- i. An Existing village economy with its usual production and consumption cycles
- ii. With goodness around, ...will get influenced with Vedic Values

- i. A new production unit under a Limited Liability Partnership structure,
- ii. Direct cash injection in the village economy,
- iii. Revenue from surplus.
- iv. Showcasing better agri-practices,
- v. Catalyst of Influence,
- vi. Investment of Urban Money and Minds.

BUILDING OF VEDIC GRAM

PHASE 1 (2 TO 3 YEARS):

- Finding the right village:
 - Low cost lands allowing large scale investments
 - Congenial demographics and politics
 - Land is arable
- Land acquisition (~48 Acres)
- Building basic infra for Gurukul and Gaushala
- Start agriculture

PHASE 2 (2 TO 3 YEARS):

- Land acquisition (~102 Acres)
- Start Gurukuls, Ayurvedic centre, Vanaprastha ashram, etc.
- Start Selling Agri and Gaushala products [incl. nursery, seed bank, breed development, etc.]
- Solar Systems for self sufficiency in energy

PHASE 3 (~2 YEARS):

- Become self-sufficient/reliant
- Start influencing village with Vedic value systems
- Replicating new Vedic Grams

OUR 1ST VEDIC GRAM – PHASE 1 COMPLETED...



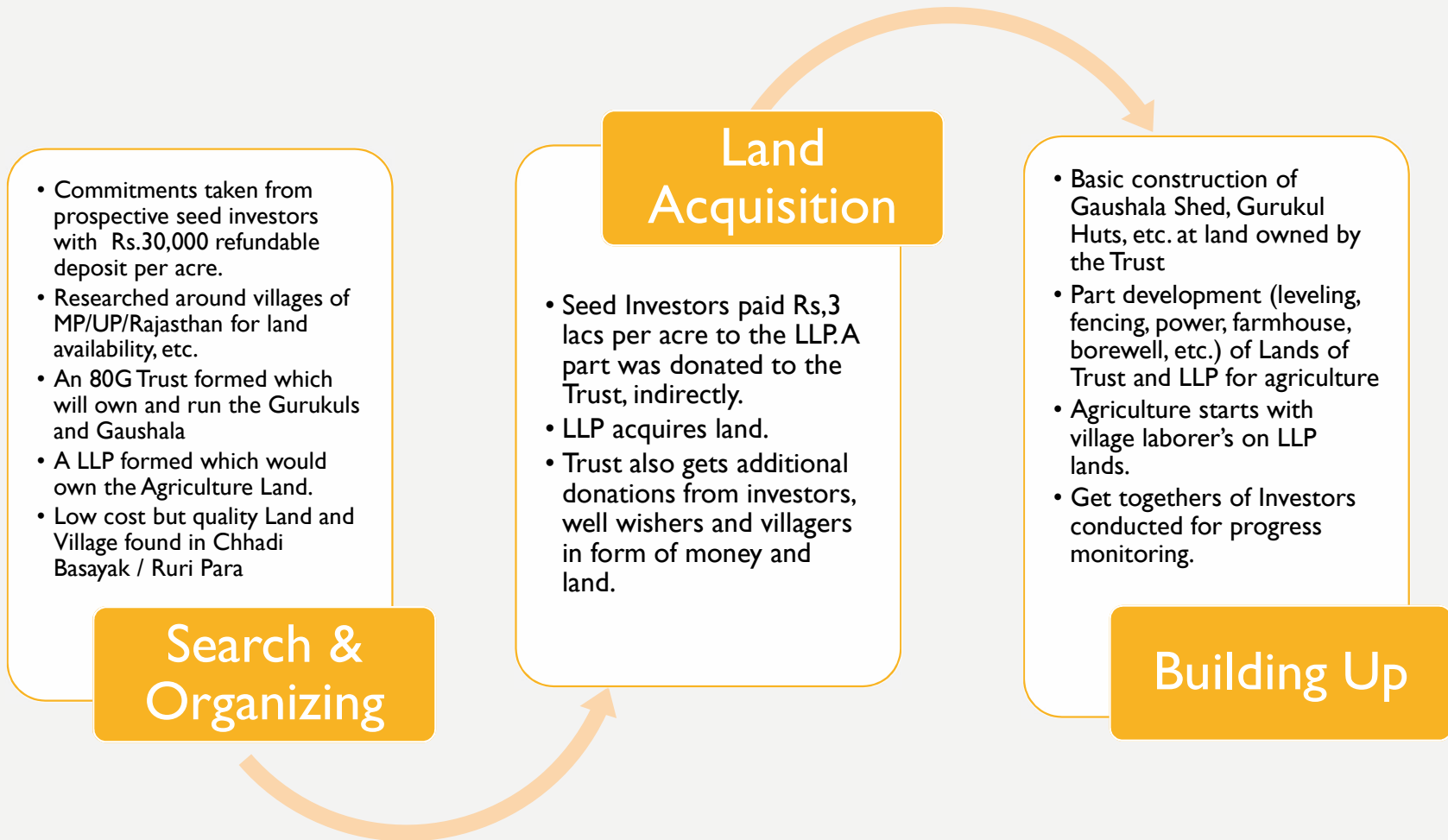
Gram: Chhadi Basayak / Ruri Para,
Hamirpur, UP

<https://goo.gl/maps/g8WbpPtQtsdqYaL08>

1. 47 Acres land acquired
2. About 27 seed investors
3. LLP and Trust formed
4. Basic infra built
5. Gaushala started
6. Agriculture started
7. First Investors meet was conducted at the Vedic Gram in March 2020, to celebrate the achievements of Phase I.
8. From April 2017 to March 2020

Audio-Visual :
[\[https://youtu.be/5v5Rx3IFKZI\]](https://youtu.be/5v5Rx3IFKZI)

HOW WAS PHASE 1 IMPLEMENTED?



THE ORGANISATIONS

LIMITED LIABILITY PARTNERSHIP (LLP)

- The LLP does agriculture and land transactions.
- The investors are mostly from Cities and its difficult for them to come for Land acquisition formalities.
- LLP is a (long term) profit making entity, which is expected to come with increase in Land prices, as the activity in and around the village increases. Profits from agricultural produce depend on productivity which is expected to rise gradually. LLP is expected to get benefit from increased activities happening in the Vedic Gram.
- The seed investors invest at the current Avg. Land rates in and around the village, which is accounted as their capital investment in the LLP.
- Later investors also invest at the current Avg. land rates. However, the incremental value is accounted as share premium.
- **The investors may choose to leave the LLP by either selling their stake to another investor or getting his share of land transferred to his name.**

- LLP will benefit from economies of scale, better research capabilities, choice of crops (such as rare herbs, cash crops, etc.), natural/organic farming methods, use of technology, etc.
- **The accounts of the LLP shall be transparent and available for viewing to all partners.**

TRUST

- Trust gets donation from investors, well wishers and villagers.
- The trustee of Trust are select seed investors, the Guru, and others as appointed by the trustees.
- Trust operated the Gurukuls and the Gaushala
- Trust also earns revenue from agricultural and gaushala produce.
- **The accounts of the Trust shall be transparent and available for viewing to all stakeholders.**
- These units of the Vedic Gram Economy, indirectly depend on each other for their growth, development and sustenance.

KEY PEOPLE

Name	Qualification	Past Experiences	Level of involvement	Current Contact Details
Acharya Ravindra Arya	M.Tech, several years in Vedangas / Darshan Shashtras from Rojad Gurukul, etc.	Research in Vedic Economy and Politics, Authored various books on the same subject. Teaching in Gurukuls	Founder of the project. Full time since inception.	Vedic Gram, Chhadi Basayak, Hamirpur, UP. 79880 82971
Shri Ved Prakash	Social Worker	Pradhan Arya Samaj, Bada bazar, Sonipat. Full time Samaj Sevi,	Currently part time; Will be full time after Corona times	Sonipat, Haryana; 98960 21736
Shri Praveen ji	BA, BEd.	Teacher in a school. Mantri, arya samaj, bada bazar, sonipat.	Currently part-time; Will become full time after about 2 years.	Sonipat, Haryana
Smt. Madhu Joshi	Social Worker	Social worker, involved in Sarvodaya; Rajiv Dixit groups etc..	Part time; May become Vanprasthi in future in Vedic Gram.	Magar-patta, Pune. 98206 67511
Shri Shyam Sunder Gunda	CA, ICWA, CIMA	20+ years of experience in pharma and cement industry.	Part time, taking care of Accounts & Taxation related planning and compliance for LLP and Trust.	Ameerpet, Hyderabad, 77022 76161.
Shri Animesh Mohan Tewari	MSW, MCA	18+Years of exp in IT and Social Welfare Singapore	Advisor	HP:+6598584471
Shri Virendra Agarwal	FCA	20+ years of Exp in corporates; Handling the project 'Digitization of Vedic Literature' since 7 years;	Part time	Bangalore 99204 70855

PHASE 2

NEED

- About 48 acres has already been acquired by way of purchase (~34 acres) and donation (~14), with the help of 27 investors putting in about Rs.1 crore.
- Another 102 acres acquisition is planned in Phase 2 with about 40-50 investors, putting in about 3.5 crores.
- ~40 to 50 land owners are needed to build a community of active Trust supporters.
- ~4.5 crore of cash injection in the Gram economy is expected to put it on the growth cycle.
- Need for capital (from donations) in the Trust that will support its self sustainable model.

CALL FOR CAPITAL

- The method applied in Phase I was quite successful. We are repeating that.
- We request and call for commitments from the prospective investors in the form of Refundable deposit of Rs.30,000 per acre to the LLP [**Vedic Krishi Anusandhan Parishad LLP, Punjab National Bank, Jail Talab Road, Hamirpur, UP-210301; IFSC-PUNB0457600; A/c #4576002100004955**]
- In parallel, we are in touch with villagers for Land purchase and quality reviews.
- ***Current investment rate is expected to average Rs.3 lac per acre. An additional capital (donation) of Rs.50,000 will be needed for the Trust.***
- Once we have atleast sufficient numbers from both investor and seller side (~tranches of 10 acres) we will start facilitating the transactions.

HOW IS PHASE 2 PLANNED (JUNE 2020 TO JUNE 2023)?

• **Search for New Investment**

- Setting up the Youth Gurukul. Teachers. Students. Curriculum. Administration.
- Expanding the Gaushala and Agri
- Starting to local sales of gaushala, agri-production, and ayurvedshala.

Search & expansion

Land acquisition & executing programs

- Land Acquisitions
- Get-togethers of Investors and other stakeholders
- Setting up a Children Gurukul and Vanaprastha Ashram
- Expanding production and sales activities in local markets
- Installation of solar systems for energy

- Stabilizing and setting up of success parameters and performance measures of all units by experts.
- Employment at all key positions, segregation of duties, setting up accountability, governance and reporting mechanism.
- Setting up cottage industry units.

Professional organising

WHY INVEST IN VEDIC GRAM?

- The project looks for developing the underdeveloped villages where though the land quality is good, but still owing to complex reasons, the current price of land is very low. If the demography and politics of the village is congenial, then the efforts to improve the village can be improved in a period of five to ten years, resulting in its land prices increasing and becoming competitive to the surrounding areas. Our first Vedic Gram in Chhadi Basayak/ RuriPara allows this seed / thought to germinate. The panchayat and locals of this village have agreed to extend all support.
- Average land price in surrounding districts is about 5 to 8 lacs. In Chhadi Basayak/ RuriPara it is ~Rs.3 lacs. **With the injection of money, sustainable activity and organized process in the village economy, the land price is bound to go up.** Already due to the Vedic Gram Project, the land prices have gone up by ~Rs.25K per acre.
- Though we suggest that investment be made with long term in mind (atleast 5 years), still in case you need to withdraw, its fair and easy. The exit is quite easy and will not involve any additional costs like stamp duty etc. for the buyer, which otherwise will be incurred in case of direct investment in agriculture land.
- 100% Natural farming technique will be followed. The selection of crops include few medicinal plants etc.. The organic produce and the medicinal plants will command a higher price compared to the inorganic products.
- All aspects are transparently put before the prospects and the investors. This presentation has been made after practical experiences of the people involved and experiences of Phase I.
- If you feel, that as Urbans, we also can contribute to the Rural development of India by having only a small part invested (starting Rs.3.5 lacs per acre).
- Questions? Pls join our WhatsApp Group: <https://chat.whatsapp.com/HAlbqjgg5EQ007TVIQEPKK>

RISK INVOLVED

- Q: Acharya Ravindra ji is the current project head. Does the project over-rely on him?
 - A: Slide 8 contains the list of full time and part time people involved in the project. Feel free to discuss in detail with them.
- Q: Phase 2 targets for 100 more acres? What if that much is not gathered?
 - A: The chances of not that much investment not being gathered is very low. However, if so it happens, the capacity of the Gurukul and Gaushala shall be contained appropriately.
- Q: What's the relationship between the LLP and the Trust?
 - A1: There will be obvious commonality in people such as Partners, Trustee, and Donors. However, these are two separate units with separate maintenance of accounts, etc..
 - A2: There will be purchase and sale of agriculture and dairy products. However, arms length pricing and terms shall be ensured. All disclosures and approvals shall be duly followed.

WHY NOT INVEST DIRECTLY IN THE VILLAGE LAND INSTEAD OF GOING VIA THE VEDIC GRAM PROJECT?

- The Vedic gram has started agri-processing and marketing and will further enhance its capabilities in phase 2, which will bring economies of scale and help in getting better price realization for agriculture output. This will not be possible for an individual investor.
- Hence the presence of Trust is essential for the development of the Vedic Gram.
- Moreover, If an investor invests in the village but not via the project, the investor has to manage the land transactions and its management himself, which would be difficult if he is distant.



THANK YOU

QUESTIONS? PLS JOIN OUR WHATSAPP GROUP:

[HTTPS://CHAT.WHATSAPP.COM/HA1BQIGG5EQ007TVIQPKK](https://chat.whatsapp.com/HA1BQIGG5EQ007TVIQPKK)